



FOR IMMEDIATE RELEASE

Kohl's Donates \$150,000 to Ronald McDonald House Charities Eastern Wisconsin

Funding to introduce new long-term hospitality bag program, bring in a visiting artist, and continue family programs

MENOMONEE FALLS, Wis., June 11, 2019 – [Kohl's](#) (NYSE: KSS) today announced a donation of \$150,000 to [Ronald McDonald House Charities® of Eastern Wisconsin, Inc.](#) (RMHC) to further the organization's mission of keeping families together and promoting the health and well-being of children. The funding will introduce a new hospitality basket program aimed at alleviating financial burdens for families during extended stays, expand the art engagement program and update House amenities, in addition to continuing to support other RMHC programs and services.

"Kohl's is proud to continue our partnership with Ronald McDonald House Charities Eastern Wisconsin," said Jen Johnson, Kohl's senior vice president, corporate communications. "We are inspired by the work Ronald McDonald House does each day to keep families close and create a community of support for them when they need it most."

Kohl's donation will introduce a Hospitality Basket Program to gift full-size toiletries, slippers and other personal items to families who anticipate longer-term stays at the House – helping to ease the financial burden of staying away from home and to ensure they are as comfortable as possible. Funds will also allow RMHC to bring in a visiting artist, for two three-month terms, to work with guests to build community art through the Arts@Large Program, as well as replace the playhouse and gazebo in the on-site garden.

Kohl's funding will continue to support the Hospitality Cart at Children's Hospital of Wisconsin, offering healthy snacks, toys and books to families receiving treatment, as well as the sibling and newborn care bag programs, providing activities for siblings of sick children and necessities such as receiving blankets and other toiletries to support parents of hospitalized newborns. Additionally, Kohl's will continue to support the House's music and art, music and dance therapies and garden educational and memorial programs.

"We are grateful for Kohl's continued generosity, which enables us to better foster a supportive, loving environment to make a family's stay with us just a little easier," said Ann Petrie, Ronald McDonald House Charities Eastern Wisconsin's president and CEO. "We strive to enhance the quality of life for the children and families we serve by providing comprehensive programs and services that support and strengthen them during their stay at the House."

[Kohl's](#) and [Kohl's Cares®](#) have given nearly \$600,000 to Ronald McDonald House Charities Eastern Wisconsin since 2014. Through the Kohl's Cares cause merchandise program, children's books and plush toys are sold throughout the year with 100 percent of the net profit benefiting charitable initiatives nationwide.

For more information on Kohl's commitment to family health and wellness, visit [Corporate.Kohls.com](#).

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Since its founding, Kohl's has given more than \$700 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.



About Ronald McDonald House Charities Eastern Wisconsin

Since opening in 1984 Ronald McDonald House Charities of Eastern Wisconsin, Inc. has been dedicated to keeping families together. We have provided more than 40,000 family stays to families from Wisconsin, all 50 states, and 37 foreign countries. The House is so much more than a place to sleep; it is a community with comfortable rooms and supportive programming, including art and music therapy, dog therapy, a healthy meal program and garden education. The Ronald McDonald House mission is supported by more than 550 volunteers. Visit our website for more information at <http://www.rmhc-easternwi.org/>. Become a part of our virtual community through Facebook (<https://www.facebook.com/RMHCMilwaukee>), Twitter (<https://twitter.com/RMHCMKE>) or our blog "Love Notes" (<http://rmhc-easternwi.org/news/>).

Contact

Julia Fennelly, julia.fennelly@kohls.com, 262.703.1710

Ann Petrie, apetrie@rmhc-easternwi.org, 414.475.1073

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